



IMPACTING HEALTH OUTCOMES & CLAIMS COST FOR EMPLOYERS

What is Strada Healthcare?

Strada Healthcare, Nebraska's largest Direct Primary Care (DPC) practice, partnered with Burton Plumbing Services Inc. In 2017 to provide employees with improved access to primary care.

Strada is a disruptive model of healthcare which removes the headache of health insurance while providing nearly unlimited primary care for a low cost, monthly subscription.

By removing insurance, DPC drastically reduces the amount of overhead costs and time spent on billing and insurance related activities. Removing this burden allows providers the freedom to practice proactive, preventative medicine, improve access to care, and lower costs.

Lower costs, better service, and improved health are a win-win for patients, providers, and employers alike.

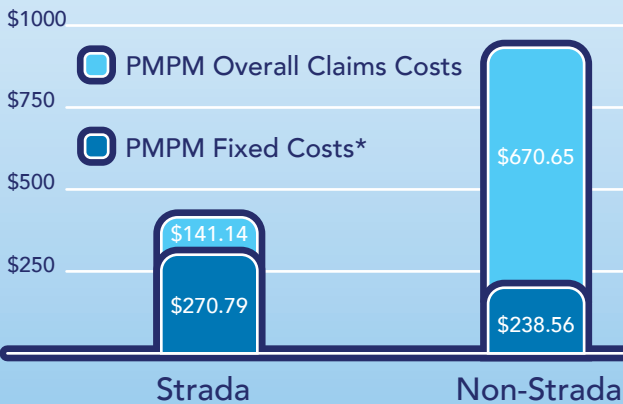
Results

Strada Healthcare utilizes the healthcare analytics firm, KPI Ninja, to measure and track key data metrics. Burton enrollees in Strada had significantly lower costs, inpatient admissions, and emergency room visits.

Burton has more than 100 enrollees in their employer sponsored health plans:

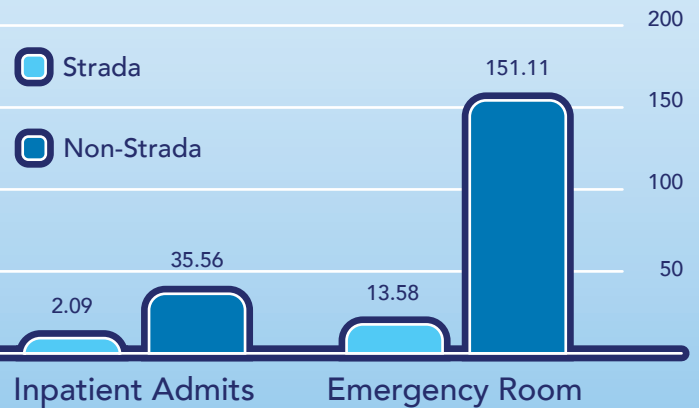
- A \$2,000 high deductible health plan
- A \$3,000 high deductible health plan that includes membership to Strada Healthcare.

Cost Data



Utilization Data

Visits Per 1,000 Employees



Health Outcome Data

Within just 6 months, Strada members experienced health improvements in every biometric measure.

During the 12 months of Strada participation, Burton's reported worker injuries dropped from 1.58 injuries per month to 0.33 injuries per month. We believe this is a direct result of Burton Employees contacting their Strada provider for acute injuries that result in zero-dollar claims.

| Metric | Non-Strada Member Change | Strada Member Change | Difference |
|--------------------------|--------------------------|----------------------|------------|
| BMI | + 0.7 | - 0.37 | - 1.07 |
| Systolic Blood Pressure | + 7.25 | - 7.5 | - 14.75 |
| Diastolic Blood Pressure | 0 | - 4.88 | - 4.88 |
| Glucose | - 3.5 | - 14.48 | - 10.98 |
| Cholesterol | -3.0 | - 3.22 | - 0.22 |
| Triglyceride | 5.0 | - 46.78 | - 51.78 |
| HDL (Good Cholesterol) | - 1.0 | +1.7 | + 2.7 |

*Fixed Costs include Employer Paid Medical Insurance Premiums and Strada Membership fees for Strada members